



15 jaar



**DRESS FOR
SUCCESS**

Amsterdam

Lieke Lamb, CEO



FUTURE EXPERTISE CENTER
LOOKING FORWARD TO THE FUTURE .COM



Fotografie: Serge Ligtenberg

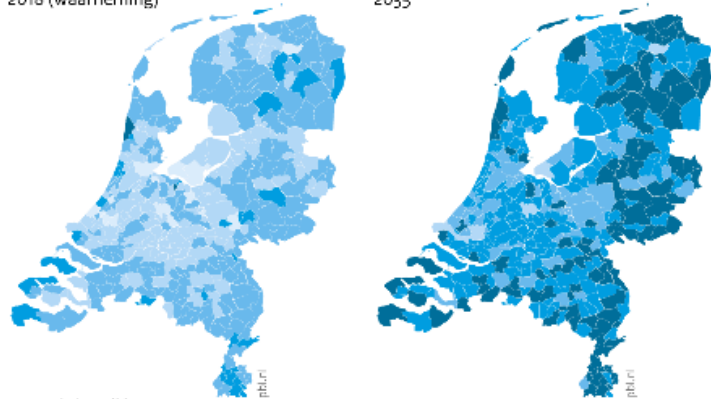
Lieke & Richard Lamb
Future Expertise Center

Trend: Vergrijzing

Inwoners 65 jaar of ouder per gemeente

2018 (waarneming)

2035



% van de bevolking



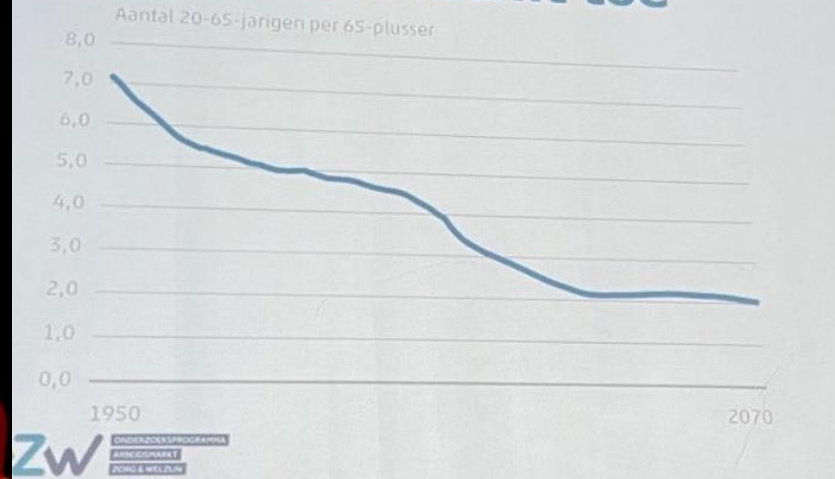
Bron: PBL/CBS regionale bevolkings- en huishoudensprognose 2019

NEDERLAND VERGRIJST



Bron: cijfers CBS

Grijze druk neemt toe



Het aantal 'jongeren'(20-65) waarop ouderen kunnen steunen neemt af. Van 7 in 1950 naar momenteel 3 en binnenkort 2.

In Japan worden meer luiers voor volwassenen dan voor baby's verkocht



Chris Weller

11 Oct 2017 🔥 1155



TWITTER



FACEBOOK



LINKEDIN



EMAIL

Japan is volgens sommige economen een “tikkende demografische tijdbom”.

Japan is terechtgekomen in een vicieuze cirkel van een lage vruchtbaarheid, een sterk dalend geboortecijfer en afnemende



07 juni 2016 14:44

Babyboom na sekscampagne in Denemarken



0



0



0



© YouTube

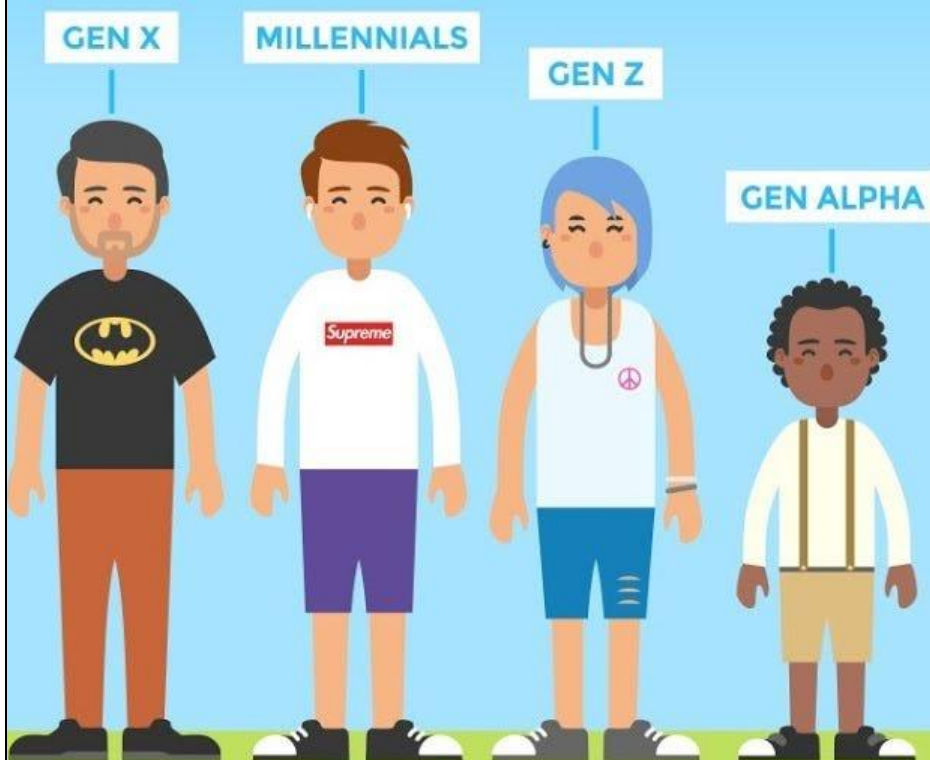
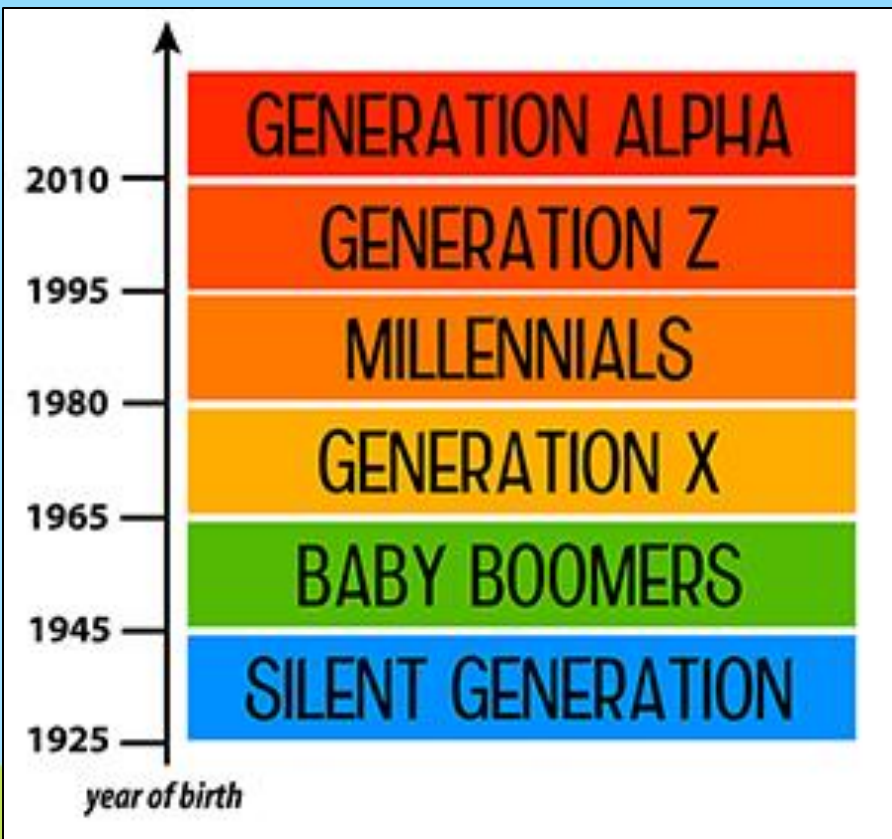


libelle



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EVERY GENERATION



Generatie Z kenmerkt zich als volgt...

- **Vinden stabiliteit belangrijk**
- **Ademen technologie**
- **Vinden persoonlijk contact belangrijk**
- **Zijn competitief**
- **Staan open voor verandering**
- **Vinden diversiteit vanzelfsprekend**
- **Geven de voorkeur aan onafhankelijkheid**

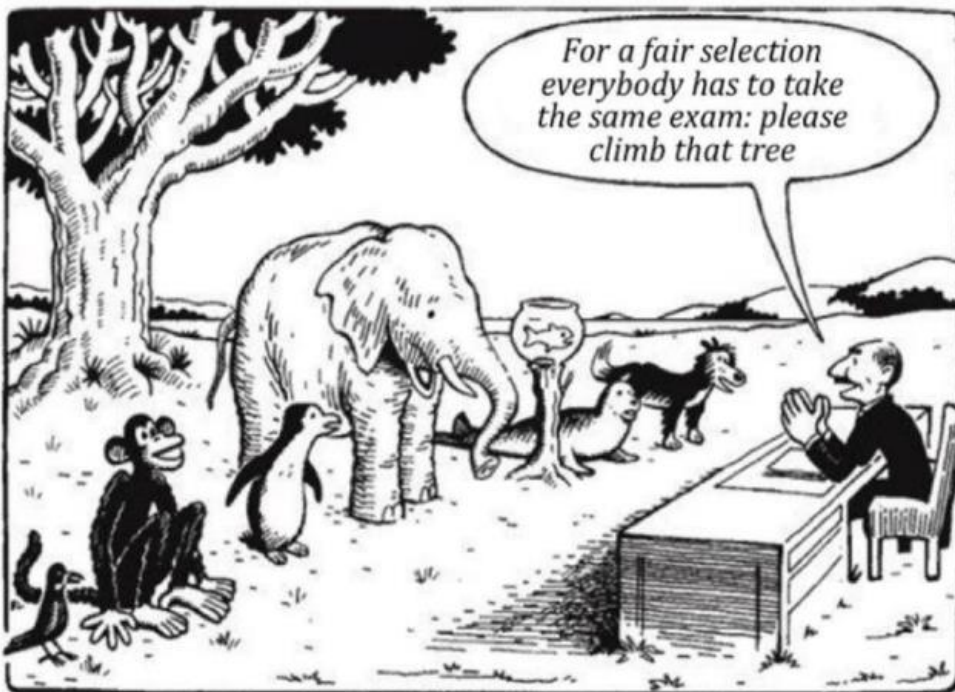
Redenen om ergens te gaan werken...

- **Carrière mogelijkheden**
- **Salaris en bijkomende voordelen**
- **Bedrijfscultuur (informeel of formeel)**
- **Locatie (ivm afstand woon-werkverkeer)**
- **Waarden en missie van het bedrijf**
- **Denk aan duurzaamheid; maatschappelijke verantwoordelijkheid; innovatie etc.**



Cijfers lichamelijke beperking

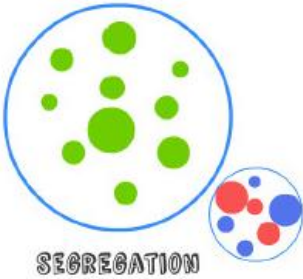
12% van de bevolking van 12 jaar en ouder ervaart één of meerdere matige of ernstige beperkingen met betrekking tot zien, horen of mobiliteit. Een groter percentage vrouwen (15%) dan mannen (8%) ervaart deze beperkingen. Het meest gerapporteerd worden beperkingen in bewegen, gevolgd door beperkingen in horen en zien. Beperkingen nemen logischerwijs toe met leeftijd. Meer dan 40% van de 75-plussers ervaart één of meer beperkingen in het functioneren. Deze groep heeft ook vaker meerdere beperkingen.

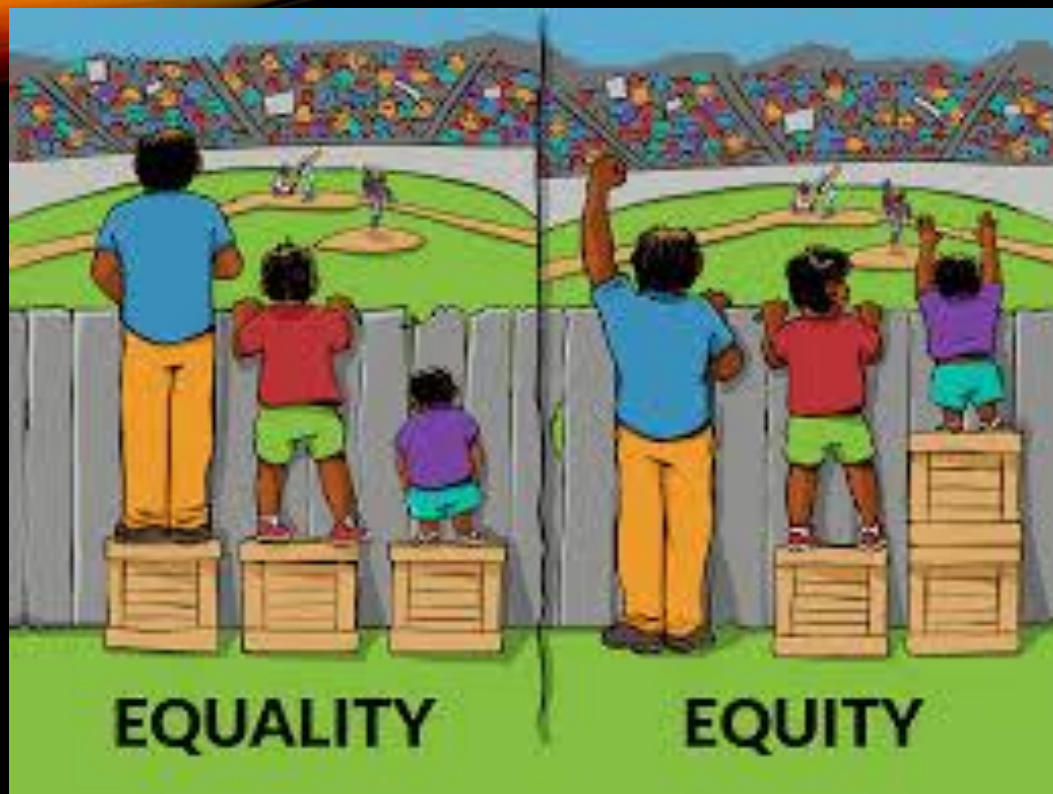


Our Education System

"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."

- Albert Einstein






Lieke & Richard Lamb
Future Expertise Center

WOMEN
intech®
NETHERLANDS

**Een slimme
meid is op
haar toekomst
voorbereid.**



Lieke & Richard Lamb
Future Expertise Center



**What it is
is beautiful.**

Have you ever wanted
to be like a kid just when they
wake up? Not how proud it is to
see it? It's a kid you'll see when
you're built something really
beautiful. The more you
play, the more you
are created.

Younger children build for fun.
LEGO Universal Building Sets for
children ages 3 to 7 have colorful
bricks, wheels, and friendly LEGO
people for lots and lots of fun.

Older children build for reasons.
LEGO Universal Building Sets for
children 7-12 have more diverse
pieces, like gears, levers, and
special bricks for more creative
building. Older kids love to
imagine.

LEGO Universal Building Sets
will help your children discover
something only in a special
dimension.

Universal Building Sets



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ALL FOR ONE AND ONE FOR ALL!



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Future Expertise Center

Meet the trad wives: the anti-feminist influencers calling for traditional values



The False Escapism of Soft Girls and Tradwives

“Taken to the extreme, soft girl practices have given way to an increase of stay-at-home girlfriends and traditional wives (or, as coined by the Internet, ‘tradwives.’) Both concepts are reminiscent of the subservient roles that women have fought so long to break.”

By Vanessa Scaringi

The False Escapism of Soft Girls and Tradwives



Have you heard of trad wives? Content posted by women in flowery dresses from lavish country kitchens may look innocent enough, but beneath this they are in fact calling for a return to 1950s style gender norms.

Posting about fashion, lifestyle or sports, there are influencers out there for every hobby under the sun.

You may be used to stumbling across the accounts of beautiful looking American women in impressive country houses. However, if you dig a little deeper you could discover that you have stumbled upon a trad wife - a woman advocating for a return to 1950s style gender norms.



DE IDEALE OUTFIT VOOR VROUWEN OP KANTOOR IS NIET ALLEEN FUNCTIONEEL MAAR OOK STIJLVOL

21 JUNI 2023 14:02

BEDRIJFSADVIES



With 'Brat,' Charli XCX Becomes Fashion's Summer Muse

BY ANDRE CLAUDIO  JULY 10, 2024 12:00PM



CHARLI XCX SURROUNDED BY BRAT SUMMER ESSENTIALS. LOGAN CASE / FAIRCHILD MEDIA

FASHION

10 'Very Demure, Very Mindful' Runway Looks

The change of season has brought a change in trends, from "brat" to the internet's newest obsession, "demure" dressing.

08.23.2024 by Henry Dansicker

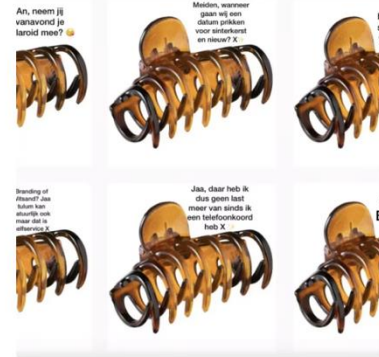




LIFESTYLE

Randstedelijke studentes vol- gens 'de haar- clip van Marie- Claire'

Na meme-accounts als Garnalo en Riarookworst kon studente Marie-Claire (19) niet achterblijven. Ze wilde een heel







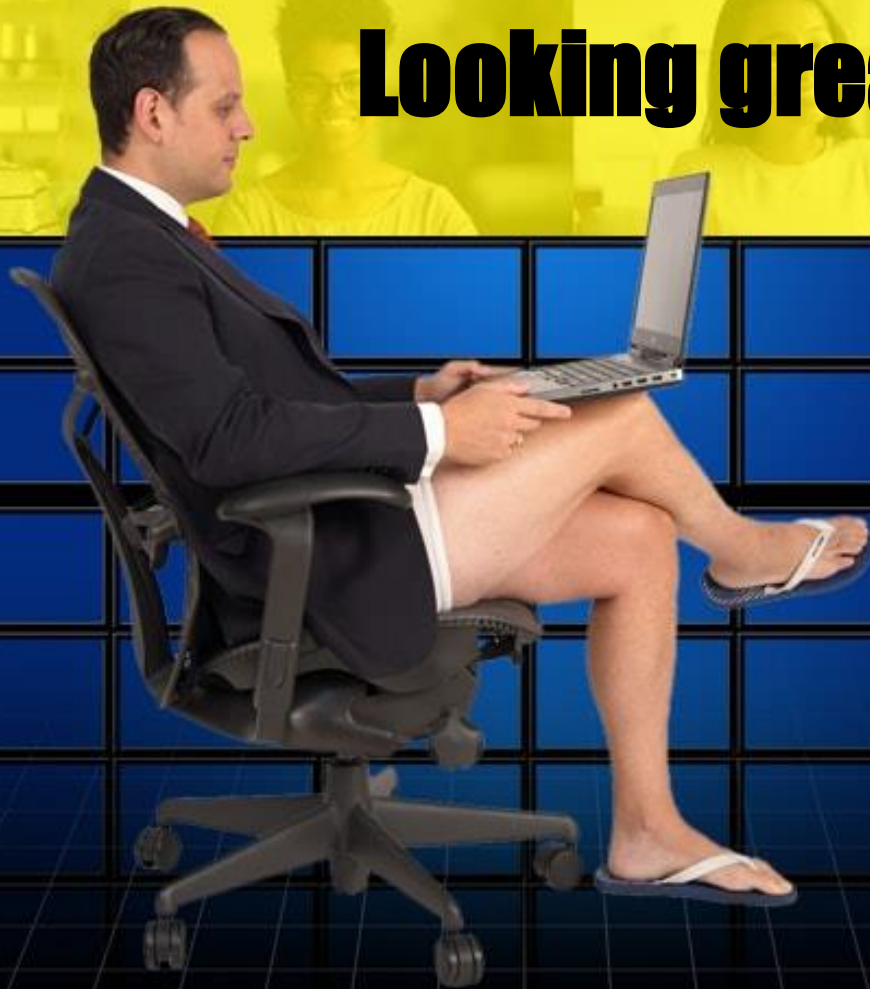
Trends in solliciteren

Lieke & Richard Lamb
Future Expertise Center

Digital footprint



Looking great on Zoom



AI TOOLS FOR JOB SEARCH



Careerflow

Personalised CRM for job seekers, offering automated job tracking, skill insights, and AI-generated cover letters.



Sonara

Personal AI recruiter that automates job applications, optimizes resumes and suggests the best jobs based on preferences.



Applyish

Job automation platform offering tailored job recommendations from a vast job database.



Kickresume

Create a professional resume quickly with this AI tool. It offers bullet point generation, resume summaries, and formatting.



Zety

Combines resume building with career advice for job seekers.



LinkedIn

Personalises job search strategies and aids in professional networking and interview preparation.



TaskLab

The suite of AI tools for career development, including creating professional LinkedIn headlines and preparing for interviews.



Ramped

Optimises application materials and applies to jobs on your behalf, also offering interview preparation resources.



Skillroads

AI-driven career builder for resume writing and job interview coaching.



Jobscan

AI resume optimisation tools that analyse resumes and improve alignment with job descriptions.

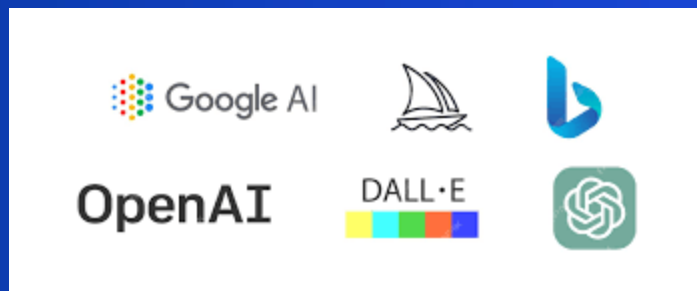
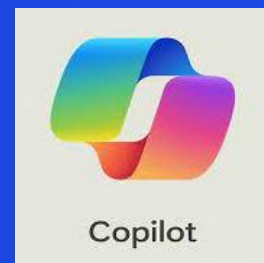
Let AI search

Let AI decide



The AI Hype Cycle...

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Future Expertise Center

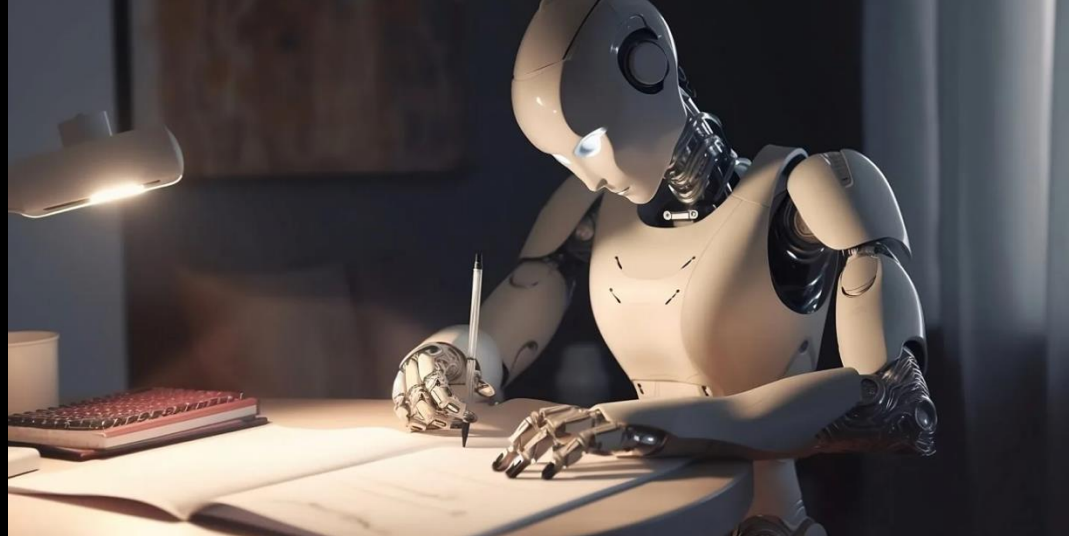


Maak kennis met Magische studio

Alle kracht van AI op één plek. Magic Studio brengt de beste AI-tools voor jou en je team samen in Canva.



Laat AI je CV schrijven



Canva

+ Een ontwerp maken

👑 Probeer Pro 30 dagen

📁 Sjablonen

🖼️ Foto's

🎨 Pictogrammen

📍 Ontwerpers die je volgt

🔍 Duizenden sjablonen



Home > AI cv bouwer

AI cv bouwer

Val op in een overvolle banenmarkt met de AI cv bouwer op Canva. Maak direct een cv op maat om de interesse van recruiters te wekken, zodat je sneller wordt aangenomen.

Een cv maken



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Future Expertise Center

AI Clothes Changer 🤖

Use the AI dress photo editor for seamless clothes editing in photos. Customize colors or patterns to apply new looks to your photos effortlessly.



Drag or upload your own images

Upload photo

Choose Style



Customize



more styles >>

Describe your outfit preferences, please describe them in English.

Generate



HeadshotPro Tea



Dr. Headshot EN

For Teams How it works Examples Pricing Blog Get Headshots

Upload selfies and get professional business headshots with our cutting-edge AI-technology.

Generate AI Headshots



12.325+ happy customers

AI GENERATED



Marc Bignon
Teacher

AI GENERATED



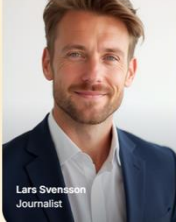
Clara Rodriguez
Civil Engineer

AI GENERATED



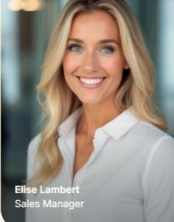
Wolfgang Deutschmann
Entrepreneur

AI GENERATED



Lars Svensson
Journalist

AI GENERATED



Elise Lambert
Sales Manager

AI Outfit Generator

With ImagineMe AI you can generate pictures of yourself wearing any kind of outfit. From casual wear to formal attire, our AI Outfit Generator offers a personalized fashion exploration experience that caters to your unique tastes and preferences.

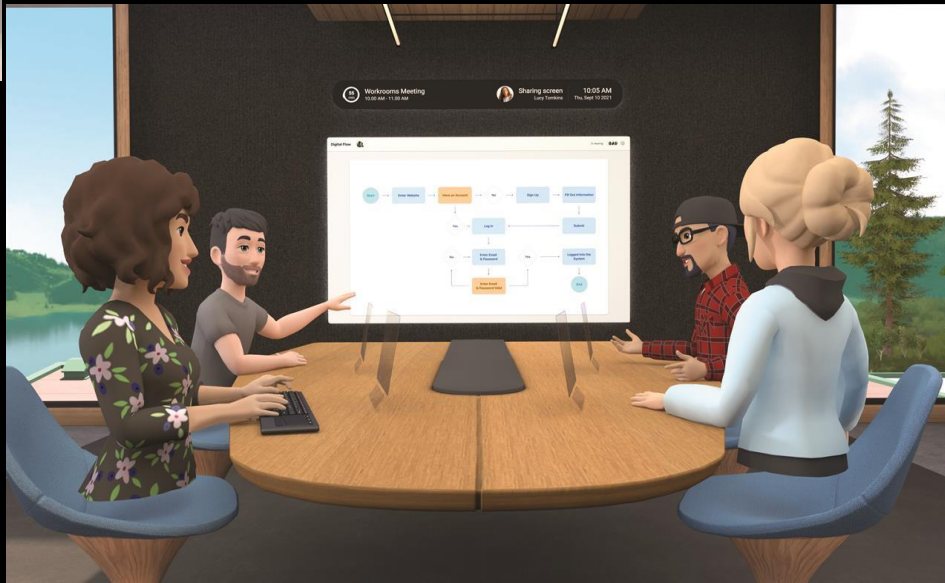
Start creating



me wearing a burgundy sweater
and black leather pants



METAVVERSE EN AVATARS



WEAR THIS



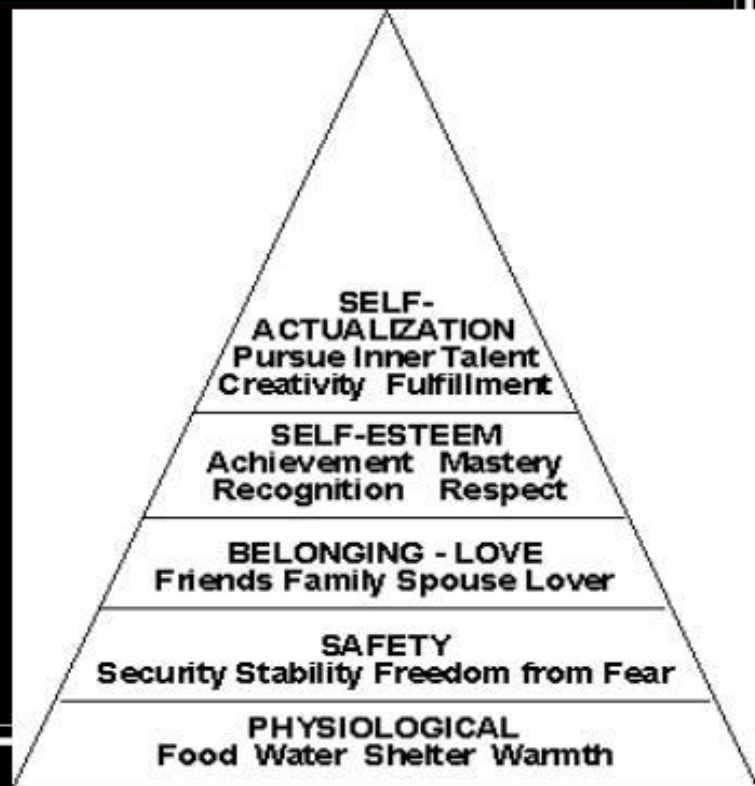
NOT THIS



Lieke & Richard Lamb
Future Expertise Center

Why People Wear Clothes

- **Need**
 - **Maslow's Hierarchy of needs**
 - **Physical Needs**
 - Protection from weather
 - **Safety & Security Needs**
 - Knee pads & helmets
 - **Love & Acceptance**
 - Peer Pressure
 - Attraction
 - **Self Esteem**
 - Confidence
 - **Self Actualization**
 - Individuality







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